



THE JHARKHAND GAZETTE EXTRAORDINARY PUBLISHED BY AUTHORITY

No. 505

5 Magh, 1937 (S)

Ranchi, Wednesday, 24th February, 2016

Department of Agriculture, Animal Husbandry & Cooperative
(Agriculture Division)

NOTIFICATION

The 23 February, 2016

No.-631--Agri. In order to ensure better convergence and regular review of mass media programme related to agricultural extension and to submit feedback/report to State Level Agriculture Mass Media Committee indicating the activities undertaken during the last three month (particularly narrowcasting programmes), a **District Level Agriculture Mass Media Committee** is hereby constituted as below for Ranchi, West Singhbhum, Palamau and Hazaribagh where narrowcasting station are available.

1	Deputy Commissioner of the District where Narrowcasting PGF station of Doordarshan or Kisanvani Fm Station is located	Chairman
2	Chairman of the Agriculture Committee of the Zilla Parishad	Member
3	Project Officer, DRDA	Member
4	District Information Officer	Member
5	District Animal Husbandry/ Fisheries/Dairy Development Officer	Member
6	Divisional Forest Officer in-charge of Social Forestry in the District	Member
7	District Horticulture/Soil Conservation Officer	Member
8	Concerned Director/Station in-Charge of Doordarshan/AIR	Member
9	Programme Head and Engineering Head of the Concerned Station of DD/AIR	Member
10	Programme Coordinator of the KVK at the District level	Member
11	One farmer to be nominated by Chairman	Member
12	One Women farmer to be nominated by Chairman	Member

13	One representative of Local NGO to be nominated by Chairman	Member
14	One representative of Agriculture Input Industry to be nominated by Chairman	Member
15	District Agriculture Officer	Member Secretary

Mandate of the committee :-

1. The committee would formulate a monthly guideline for production of content which is of relevance to the area under the range of the transmitter.
2. The Committee would review the programme that have been broadcast over the last one month and suggest changes that may be necessary.
3. In case of crisis situation or a situation that the chairman feels needs a daily media intervention, the committee will make suggestions at such intervals as may be necessary to address the crisis.
4. The committee will send quarterly reports to the State Level Committee/Central Apex Committee indicating the activities undertaken during the last month, the suggestions made and the action taken on the same.

The above committee should normally converge with the ATMA Governing Board after co-opting relevant members & experts from DD, AIR and related subject.

By the order of Governor Jharkhand,

(Sd/-)Illegible,
Secretary to Government
